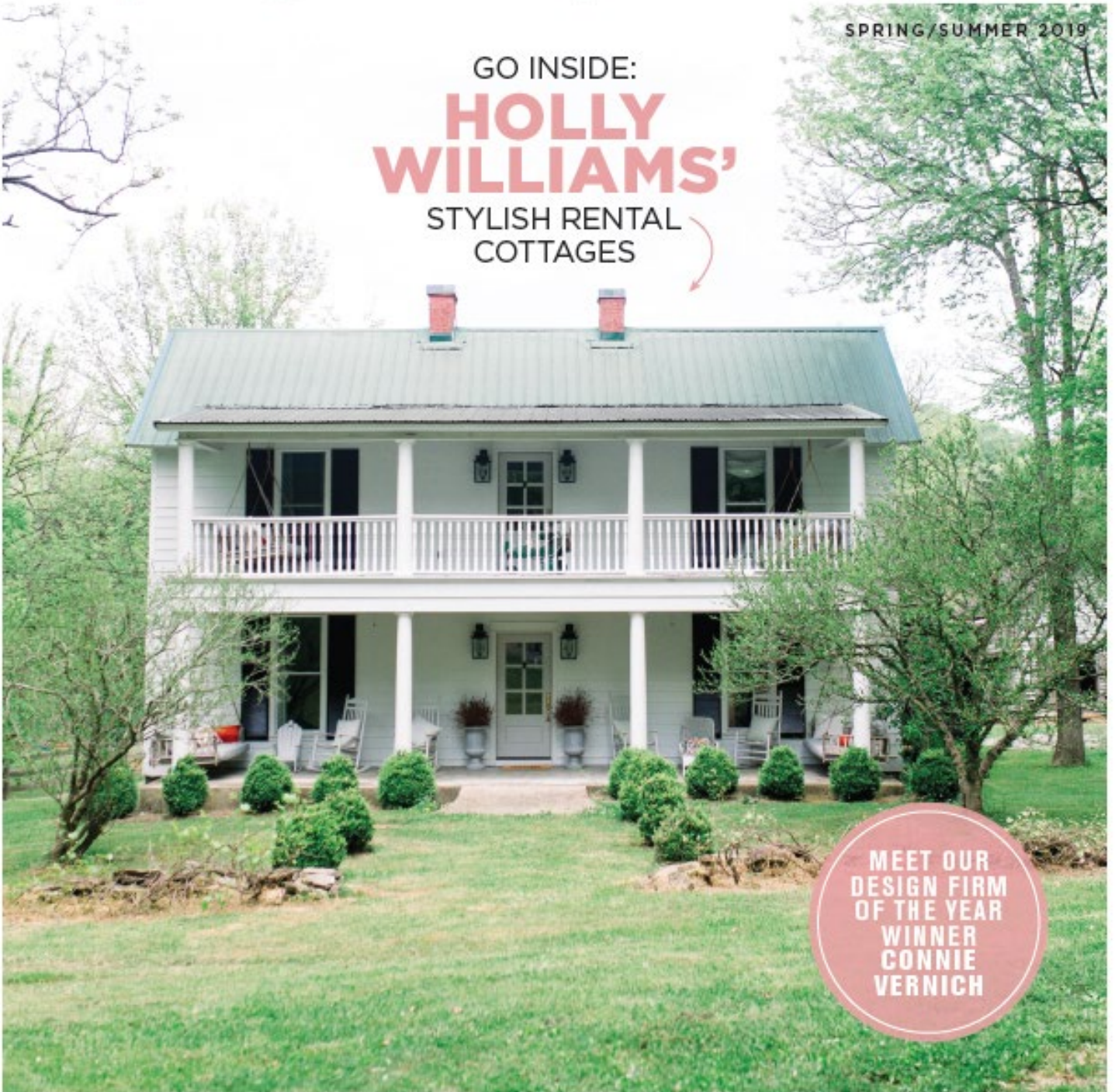


NASHVILLE LIFESTYLES at home

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BOTTLED UP

Swoon-worthy wine cellars arrive in Nashville.

BY ERIN BYERS MURRAY



For serious wine collectors, the home cellar is a place of pride. Many collectors entertain around, and sometimes inside, these well-designed spaces. Local collectors Rick and Kim Shallcross had upgraded their wine cellar with each successive home move. So, when they recently relocated into their third house, Rick knew it was time to go bigger.

"I wanted to display the wine in a way that you could see the labels, and I wanted to have a space where there was a table outside of the cellar itself," Rick says. He'd seen the kind of look he was going for at the Cardinale Winery in Napa Valley—when he inquired about its design, he learned

about Revel Custom Wine Cellars.

Founded by Jim Cash, who was once a builder as well as the president of a large real estate company, Revel designs and builds wine cellars in their Michigan facility, and ships them, completely built and intact, direct to homes, restaurants, and businesses around the world. An avid collector himself, Cash built his first cellar in his own home and after sharing the images with friends, was commissioned to build them for others. Revel officially launched in 2009, and has since built cellars to accommodate as many as 10,000 bottles (for homes, the typical size is around 1,500 to 2,000 bottles) all over the U.S. and as far away as

Australia.

The beauty of Revel's system is in the display and the design. Each cellar is completely customizable, so you can add a lazy Susan-like rotating Wine Wheel, deep drawers to hold full cases, and shelving designed to fit your home's style. From the wood finishes to the metal components, the owner selects every detail.

Meanwhile, during the design process, Cash encourages homeowners to work with their contractor, carpenter, and interior designer to ensure the final measurements are precise—the final product arrives on a truck as a completed piece of furniture, to be installed by a local team. Revel does

not provide the cooling units, but does work with local vendors to ensure that the installation goes smoothly.

For Rick, having a Revel Wine Cellar has greatly improved his collecting enjoyment. Now, shelves and drawers allow him to see almost every wine label of his roughly 1,800-bottle collection, meaning he no longer has to pull a bottle out by the neck to see what's on the shelf. Outside of the glass doors, a tasting table, surrounded by a few seats, offers he and his guests a comfortable place to open bottles, sip, and swirl. "We really like to entertain," he says. "Already, we've gotten so much use out of the space." (revelcellars.com)

